



SCENIC CITY SUMMIT

2020 SPONSORSHIP OPPORTUNITIES

The fifth annual Scenic City Summit has pivoted from a live, in-person event attended by a diverse group of 450 IT professionals to a virtual experience in 2020. The conference is now scheduled for November 6, 2020. The planning committee has decided to scale back from the 40+ sessions offered in past years to 15 presentations this year. We expect attendance in the range of 200 IT professionals—but hope to exceed this goal. The presentation topics are below.

Sponsors play an important role in helping fund the conference. This year, instead of charging \$100/ticket, it will be free to all. For additional information, contact Carla Askonas at carla@chatechcouncil.org or 423.902.1960.

GOLD SPONSOR - \$2,000

- All benefits from the Silver Tier
- Sponsor Room in a Teams meeting room where attendees can come meet with a representative from the sponsor, register for giveaways, etc.
- Opt-in attendee list from the Eventbrite registration form
- Brief company-provided video will run on a loop in each “room” during 15-minute session breaks

SPEAKER DINNER SPONSOR - \$1,500

- Includes all benefits from Silver Tier
- Attend the Virtual Speaker Dinner before the event (Sponsorship will pay for food delivery vouchers.)
- 5 -minute presentation during the Virtual Speaker Dinner

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SILVER SPONSOR - \$1,000

- Social Media posts thanking each sponsor, logo on website
- Logo on Scenic City Summit and ChaTech websites
- Sponsor recognition during the keynote session and in opening slides of speaker presentations
- Opportunity to participate in the “Virtual Swag Bag” after the event. Participating sponsors will provide links to opt-in forms, giveaways, promotions, etc.

2020 Scenic City Summit Topics

	Room 1	Room 2	Room 3
9 AM - 10 AM	Keynote: Bruce Tate Are Not, But Want to Be: Exploring Engines of Growth and Decay		
10 AM - 11 AM	Who watches the watchmen? Introducing a better metric of your tests' quality	Making a Hacker's Job Difficult: Training the devs to deal with Security Issues!	TypeScript - Beyond the Basics
11 AM - 12 PM	Don't Block Me Now: Improving Application Security by Collaborating with Developers	A cheapskate's guide to Azure	Learning Functional Programming Through Construction: First Principles
12 - 1 PM	Bringing VR to the Browser with JavaScript	Internationalization-ing	Developer's Guide to Common Vulnerabilities and How to Prevent Them
1 PM - 2 PM	Accessibility in Single-Page Applications	Developing Spidey Senses : Anomaly Detection for apps	Delightful Durable Function Patterns
2 PM - 3 PM	Environmental impact of ML and NLP	TBD	Ask Alexa: Autonomous Smart Home