

# 2020 SPONSOR PROSPECTUS

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[www.ScenicCitySummit.com](http://www.ScenicCitySummit.com)

[Carla@ChaTechCouncil.org](mailto:Carla@ChaTechCouncil.org)



@ScenicCitySummit

**AUGUST 21, 2020**



**SCENIC  
CITY  
SUMMIT**

# WHAT IS SCS?

AUGUST 21, 2020

CHATTANOOGA CONVENTION CENTER

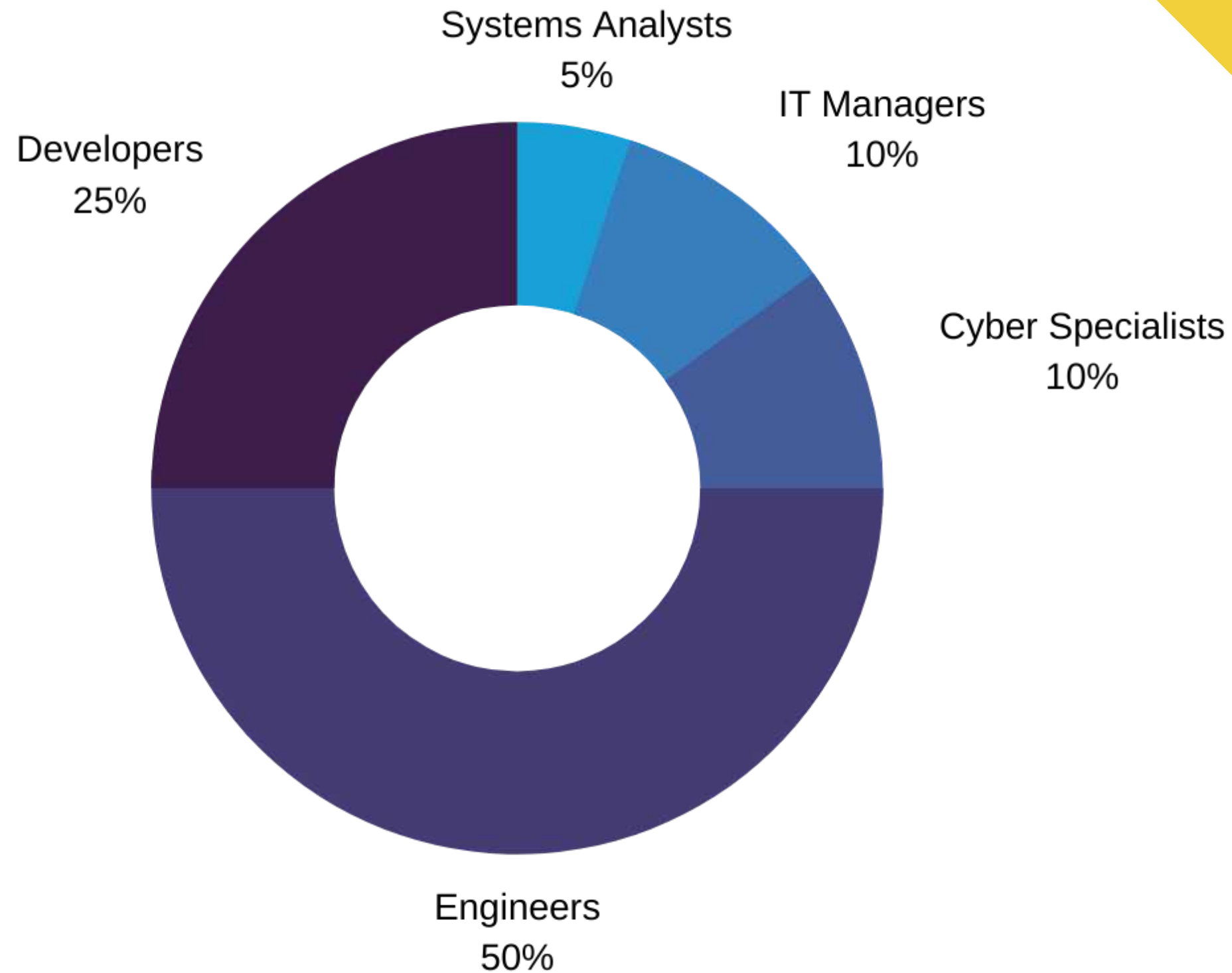
**Scenic City Summit** is a one-day technology conference hosted in beautiful Chattanooga, TN. This event brings together developers, designers, database administrators, project managers, and other IT professionals to share real-world business problems, best practices and emerging technologies.

Last year, 300+ developers from 72 companies participated in 40+ presentations, covering a wide array of subject areas.

Now in our fifth year, we are expanding the subject tracks available and are expecting 400+ attendees.

We need your help to make this a reality!

# ATTENDEE PROFILE



# PAST TOPICS

- **Building an Ultra-Scalable API using Azure Functions**
- **Selecting a Container Platform**
- **Kotlin: What's in it For You**
- **Implementing a RESTful API in .NET Core**
- **Rapid Cross-Platform AR Development with React Noise**



**"THE SUMMIT EXCEEDED MY EXPECTATIONS! IT WAS REFRESHING TO NETWORK WITH PEOPLE FROM DIFFERENT BUSINESSES."**

# 2019 SPONSORS

- Experts Exchange
- InfoSystems
- Nutanix
- Red Hat
- Sonatype
- TVA

TVA

## PAST KEYNOTE SPEAKERS

- Cory House, BitNative LLC
- David Neal, LeanKit
- Jay Harris, Arana Software
- Jessica Kerr, Stripe
- Michael Solberg, RedHat
- Reid Evans, ResultStack
- Tracy Lee, This Dot Labs

# SPONSORSHIP BENEFIT LEVELS

	Premier \$7,500 Limit: 1	Speaker Dinner \$4,000 Limit: 1	After Party \$2,500 Limit: 1	Sponsor Talk Track \$2,000 Limit: 6	Beverage \$2,000 Limit: 2	Gold \$1,500	Silver \$1,000	Exhibitor Table \$250
Logo on website, program, and slideshow	✓	✓	✓	✓	✓	✓	✓	
Logo in email marketing campaign	✓							
Speaker dinner tickets	4	4	2	2	2	2	1	
Conference badges*	4	4	3	2	2	2	1	1
Promo on social media	✓	✓	✓	✓	✓	✓	✓	
Sponsor table in conference hallway	All Day	All Day	All Day	All Day	All Day			
Sponsor table during lunch						✓	✓	✓
Preferred sponsor table location	✓							
45-minute sponsor session track	✓			✓				
Contacts from opt-in mailing list	✓							

Promotional Materials may be placed on serving table with beverages or refreshments

\*Sponsors may purchase additional tickets at the Early Bird rate.

## ADDITIONAL OPPORTUNITIES

**Room Sponsor (\$500-750):** sponsor a room and include your company's branding within the room the entire day.

**Lanyard (limit 1 sponsor):** your company's name around everyone's neck for one full day.

**Swag Bag (limit 1 sponsor):** your company's brand carried around for one full day.

**Scenic City Summit** is presented by ChaTech, a non-profit 501(c)(3) and is organized by developer community leaders. Your sponsorship is tax-deductible, and ChaTech will provide a receipt detailing your tax deductible amount.

Sponsorship benefits and ChaTech's marketing efforts will commence as soon as payment is received. All payments are due no later than Friday, June 26, 2020 (8 weeks before the event). Sponsorships are reserved on a first-come, first-serve basis based on the date payment is received. If a commitment is not paid on a timely basis, the sponsorship will be released and resold.