

**2019 SPONSOR
PROSPECTUS**

OCTOBER 3 & 4, 2019



**SCENIC
CITY
SUMMIT**

WHAT IS SCS?

OCTOBER 3 & 4, 2019

CHATTANOOGA CONVENTION CENTER



Scenic City Summit is a technology conference hosted in Chattanooga, TN. This event brings together coders, designers, database administrators, web developers, project managers, and IT professionals to share real-world business problems, best practices and emerging technologies. Last year, 300+ developers from 72 companies participated in 40+ presentations, covering a wide array of subject areas. Now in our fourth year, we are expanding the subject tracks available and are expecting 400+ attendees. We need your help to make this a reality!

This conference is the largest local IT professional development program in Chattanooga! The event brings together coders, designers, database administrators, web developers, project managers, and IT professionals to share real-world business problems, best practices and emerging technologies.

For the first time, Scenic City Summit (SCS) will provide an opportunity for sponsored sessions during the Pre-Conference Programs on **Thursday, October 3rd**.

SPONSORSHIPS

AND ADDITIONAL OPPORTUNITIES

Room Sponsor (\$500-750): sponsor a room and include your company's branding within the room the entire day.

Lanyard (limit 1 sponsor): your company's name around everyone's neck for 2 full days.

Swag Bag (limit 1 sponsor): your company's brand carried around for 2 full days.



SPONSORSHIP BENEFIT LEVELS

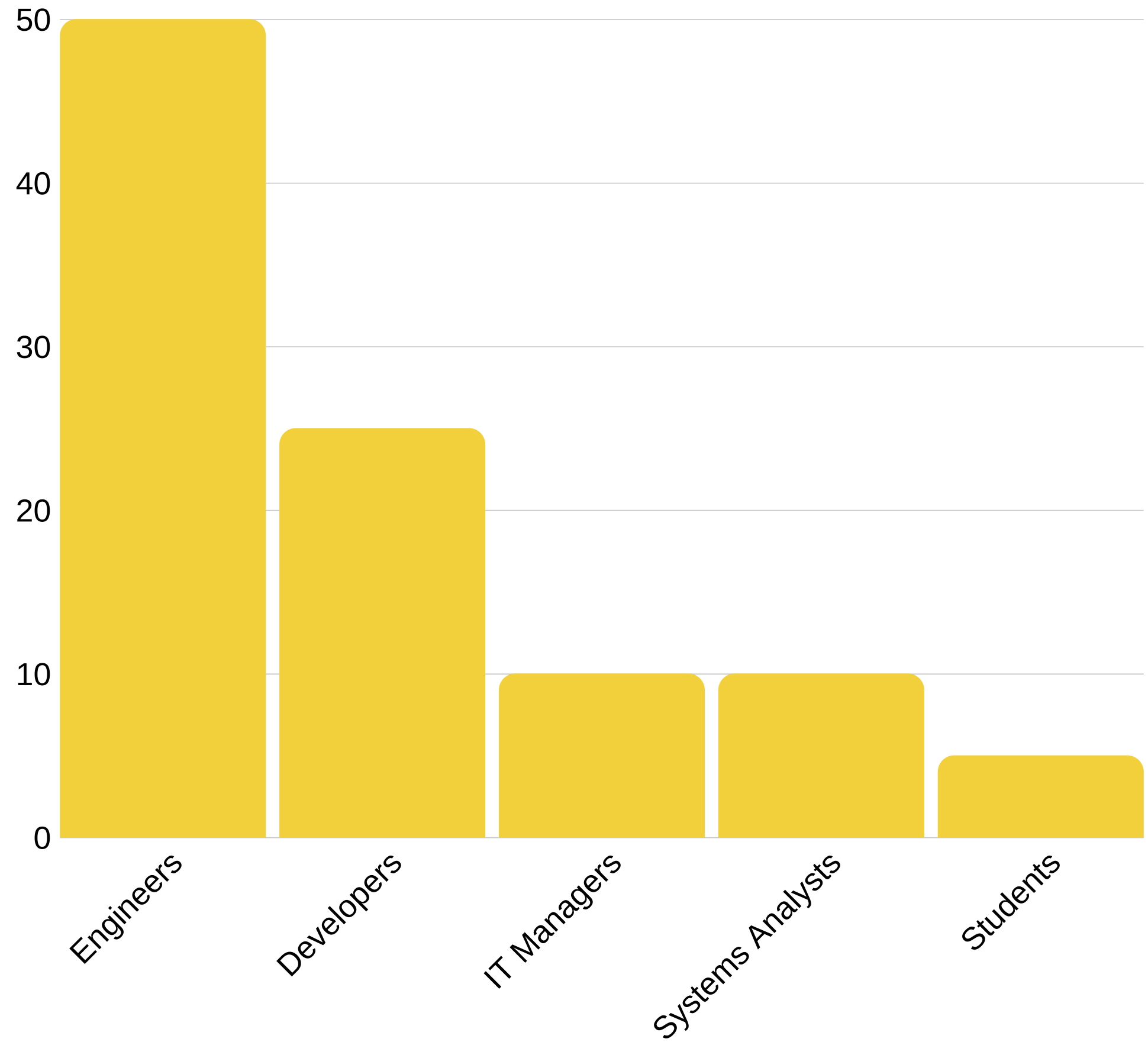
	PREMIER \$7,500 LIMIT: 1	SPEAKER DINNER \$3,500 LIMIT: 1	AFTER PARTY \$2,500 LIMIT: 1	PRECONFERENCE PROGRAMS \$2,000 LIMIT: 6	BEVERAGES/ REFRESHMENTS \$2,000* LIMIT: 2	GOLD \$1,500	SILVER \$1,000
Logo on website & event program	✓	✓	✓	✓	✓	✓	✓
Company Recognition slides during keynotes	✓	✓	✓	✓	✓	✓	✓
Speaker Dinner Tickets	4	4	2	2	2	2	1
Sponsor Badges	4	4	3	2	2	2	1
Promotion on social media	✓	✓	✓	✓	✓	✓	✓
Company logo in email marketing campaigns	✓	✓	✓	✓	✓	✓	
Sponsor table in conference hallway all day Oct 3-4	✓	✓	✓	✓			
Sponsor table in refreshment area during lunch						✓	✓
Preferred sponsor table location	✓	✓					
Speaking Opportunity	5 MINUTES	5 MINUTES	5 MINUTES				
Contacts from opt-in mailing list	✓						

*Promotional Materials may be placed on serving table with beverages or refreshments

Scenic City Summit is presented by ChaTech, a non-profit 501(c)(3) and is organized by developer community leaders. Your sponsorship is tax-deductible, and ChaTech will provide a receipt post-event detailing your sponsorship amount.

Sponsorship payment is due 8 weeks before the event (Friday, August 9th). Your benefits will be activated once payment is received. All sponsorships are on a first-come, first-serve basis based on the date payment is received. Commitments not paid on a timely basis will be released.

WHO IS ATTENDING?



**"THE SUMMIT
EXCEEDED MY
EXPECTATIONS! IT
WAS REFRESHING TO
NETWORK WITH
PEOPLE FROM
DIFFERENT
BUSINESSES."**

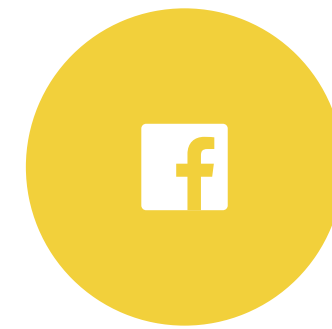
- Scenic City Summit Attendee

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