



2021: THE YEAR OF THE REBOOT

CHATECH

SPONSORSHIP OPPORTUNITIES

TO SECURE SPONSORSHIP, CONTACT:
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WHAT IS CHATECH?

Chattanooga Technology Council (ChaTech) is a community of the region's top companies and technology professionals committed to attracting talent, expanding economic development, and fostering innovation throughout the area.

WHO IS A PART OF CHATECH?

ChaTech members include companies of all sizes representing the diverse industries operating in and/or serving Southeast Tennessee & Northwest Georgia.

CHATECH 2020 BY THE NUMBERS:



118+

Members



1,100+

**Professionals
Connected
at Events**



24

**Programs
Hosted**



11

**Peer-to-Peer
Forums
Hosted**



\$22,000

**In College
Scholarships
Awarded**



128

**TechX Award
Nominations**

WHY SPONSOR CHATECH?

EDUCATE

UPSKILL

your company's workforce at ChaTech training events

AWARD

scholarships to the next generation of Gig City IT & tech professionals

SUPPORT

ChaTech's professional development programs



CONNECT

NETWORK

at annual events like TechX & Scenic City Summit

MEET

professional peers at forums designed for leaders and experts

EXPAND

your contacts & client base at quarterly socials

INNOVATE

DIVERSIFY

Chattanooga's IT/tech workforce through outreach programs

FOSTER

a vibrant tech culture in Chattanooga that attracts emerging talent and new partners



BE A CHATECH ANNUAL SPONSOR!

Annual sponsors are key to sustaining ChaTech's mission, its programs, and outreach efforts. Investment in ChaTech expands its impact in the region's technology & innovation community.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
BENEFITS	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Company logo & relevant links on ChaTech website	★	★	★	★	★
Company recognition at each ChaTech event	★	★	★	★	★
Cross-promotion across ChaTech socials (5,500+ reach)	★	★	★	★	
Complimentary tickets to annual TopGolf event	SEVEN	FIVE	THREE	TWO	ONE
Company spotlight(s) in newsletter & blog (2,500+ reach)	TWO	ONE	ONE		
Sponsored lunch to discuss marketing & business goals	★				
Industry exclusivity	★				

INVEST IN EMERGING & INCLUSIVE TALENT!

Is your company committed to fostering a diverse, vibrant Chattanooga tech & innovation ecosystem?

As ChaTech's **\$5,000 Emerging & Inclusive Talent Sponsor**, you can support ChaTech initiatives like:

COLLEGE SCHOLARSHIPS



EDUCATION & JOB TRAINING



DIVERSITY & INCLUSION FORUMS



ChaTech will provide the below sponsor benefits:

- Company name & relevant links on ChaTech website
- Cross-promotion across socials (5,500+ reach)
- Two dedicated ChaTech emails or blog posts (2,500+ reach)
- Additional benefits can be negotiated, such as hosting an event on diversity/equity/inclusion.
- Three tickets to ChaTech Top Golf event
- Judging seat on ChaTech Scholars committee (Fall 2021)

SPONSOR AN ANNUAL EVENT!

TECHX

CHATTANOOGA TECHNOLOGY EXCELLENCE AWARDS

FRIDAY, APRIL 29, 2021

The 2nd Annual Technology Excellence Awards (TechX) celebrates the hard work, expertise, and dedication of the region's tech & IT companies and their workforce.

400 attendees will tune into the virtual awards ceremony and additional networking hour to honor finalists for their outstanding performance in one of 11 categories:

- CxO of the Year
- Data Analytics/Data Leader of the Year
- Early Innovator of the Year
- IT Champion for Diversity, Equity, & Inclusion
- IT Team of the Year
- Infrastructure Leader/Engineer of the Year
- Most Impactful Project of the Year
- Security Leader of the Year
- Software Developer of the Year
- Technology Company of the Year
- Unsung Tech Hero of the Year



TECHX 2021 SPONSOR LEVELS & BENEFITS

We invite you to take advantage of the various benefits offered to event sponsors!

For inspiration, watch our TechX 2020 video [HERE!](#)

	PREMIER	PRODUCER	TECH AWARDS *	TECH AWARDS **	FUN BOX	PROGRAM	FUN BREAK	PODIUM	DELIVERY
BENEFITS	\$6,500	\$5,000	\$3,500	\$3,000	\$3,000	\$2,500	\$2,000	\$2,000	\$1,800
AMOUNT AVAILABLE	1	1	4	7	1	1	1+	1	1
Company recognition in ChaTech email invites & social promotion (10,000+ reach)	★	★	★	★	★				
Logo on event website & presentation slides	★	★	★	★	★				
Event speaking time	3 MIN.	2 MIN.	1 MIN.	1 MIN.					
TechX "Sponsored By" rights with prime placement on invites	★								
Event emcee		★							
Award presenter at ceremony			★	★					
Prime placement for branded merch in attendee fun box					★				
Logo on event program						★			
Logo on interactive breaks							★		
Logo on event podium								★	
Logo on delivery box									★

* \$3,500: CxO of the Year, Early Innovator of the Year, IT Champion for D/E/I, Tech Company of the Year

** \$3,000: Data Analytics, Infrastructure, IT Team, Most Impactful Project, Security Leader, Software Engineer, Unsung Hero

SPONSOR ONE OR FOUR QUARTERLY EVENTS!

Choose from one of three program categories:

- | | | |
|-------------------|--|--|
| TECH TALKS | ➔ Programs on new technologies or emerging topics led by experts | ➔ ANNUAL (4): \$4,000
SINGLE: \$1,000 |
| SOCIALS | ➔ Laid-back events for members & guests to connect | ➔ ANNUAL (4): \$1,000 |
| FORUMS | ➔ Share best practices, discuss relevant hot topics, and network with high-level professionals | ➔ ANNUAL (4): \$4,000
SINGLE: \$1,000 |
- Executive
 - Information Security
 - Data & Analytics
 - ChaTech Women

ChaTech offers all event sponsors:

- Access to 118+ ChaTech members for future networking & recruitment
- Prime company logo placement on invites & website
- Cross-promotion with ChaTech's growing network (5,500+ followers & 2,500 email subscribers)
- Public speaking opportunities





SPONSOR AN ANNUAL EVENT!

6TH ANNUAL SCENIC CITY SUMMIT (SCS)

FRIDAY, SEPTEMBER 24, 2021

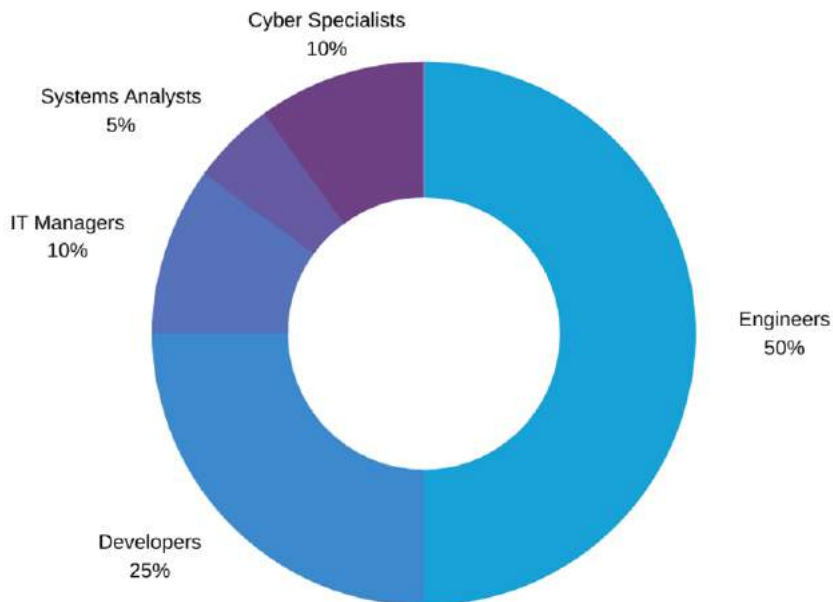
CHATTANOOGA CONVENTION CENTER

Chattanooga's largest local IT professional development conference.

Connecting professionals across industries, platforms, & businesses to share new methodologies, emerging technologies, & practical knowledge on unique, engaging topics.

WHO ATTENDS SCS?

LEARN MORE ABOUT SCS [HERE!](#)



SCENIC CITY SUMMIT* SPONSOR LEVELS & BENEFITS

	PREMIER	SPEAKER DINNER	AFTER PARTY	SPONSOR TALK	BEVERAGE	GOLD	SILVER
BENEFITS	\$7,500	\$4,000	\$2,500	\$2,000	\$2,000	\$1,500	\$1,000
AMOUNT AVAILABLE	1	1	1	6	1	UNLIMITED	UNLIMITED
Company recognition in ChaTech social promotion & event website (10,000 + reach)	★	★	★	★	★	★	★
Logo on presentation slides during keynote & event program	★	★	★	★	★	★	★
Speaker dinner tickets	4	4	2	2	2	2	1
Sponsor badges	4	4	3	2	2	2	1
Sponsor table in conference hallway (all day)	★	★	★	★	★		
Sponsor table during lunch hour						★	★
45-minute time slot for sponsor session track	★			★			
SCS "Sponsored By" rights with prime placement on invites	★						
Preferred sponsor table location	★						
Contacts from opt-in mailing list	★						

*ChaTech is planning a live, in-person conference at the Chattanooga Convention Center. Sponsorship will remain the same if circumstances require a hybrid or virtual event.

THANK YOU TO OUR ANNUAL 2020 SPONSORS!

PLATINUM



GOLD



BRONZE



CONNECT WITH US!



@chatechcouncil

www.chatechcouncil.org